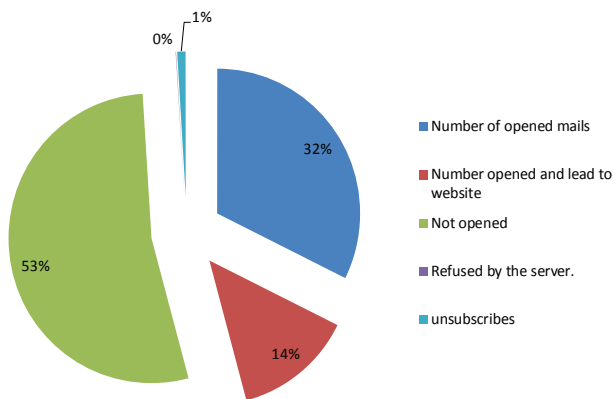


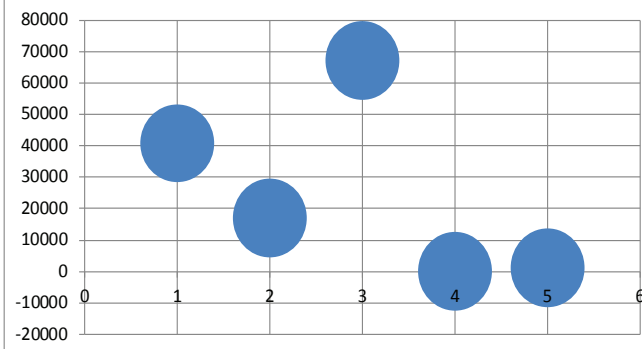


Description	Quantity	Percentage
Number of opened mails	40890	32%
Number opened and lead to website	21471	14%
Not opened	67191	53%
Refused by the server.	51	0.5%
unsubscribes	1211	1%
Total Send	130814	100%

Track Record Campaign #8391



Campaign #8391



TOTAL SEND

This is the total number of database addresses which were used for the mail campaign.

UNSUBSCRIBES

Unsubscribe indicates that the company or an organization no longer wishes to receive email or newsletters.

UNDELIVERED

Dead letter mail or undeliverable mail is mail that can not be delivered to the addressee or returned to the sender. This can have various causes. It can be refused by the server if the e-mail address is not recognized in the list of e-mails that are allowed and is considered as spam. It can also be a technical cause or fault.

NUMBER OF OPENED MAILS

Number of opened and read emails.

NUMBER AND LEAD TO WEBSITE

Number of opened and read emails where the recipient clicked on the link and viewed the website.



CODE OPTIMIZATION

All our campaigns have been optimized to achieve the highest reachability score.



MOBILE MARKETING

All our ads are responsive for good readability on mobile and tablet devices.



TARGETING

Let our specialists help you to tap the right market. You achieve the best results with our targeted approach to the market.